Hi I’m Amelia and I’m running for VP PR on SU Exec! I’m currently a sophomore in Sam Fox with a double major in leadership and strategic management.

As VP PR my goal is to increase Student Union’s outreach and transparency. Recent debate surrounding the cancellation of Fall WILD highlight SU’s need to frequently engage with the student population and include student input in the decision-making process. This incident has also affected SU’s relationship with the student body. I hope to build back the student body’s trust in the SU brand through the expansion of existing outreach campaigns to all SU entities.

I am currently the Academic Affairs Chairperson in SU Senate. As a Senator my work has always involved input from student groups with strong interests in the project. I am also the communications intern for a local arts festival, where I am responsible for designing marketing materials and growing our list of partners. These experiences have sharpened my design skills and deepened my understanding of working with partners. I hope you will elect me as the next VP PR and help Student Union serve you better!